



# Official Newsletter of the Superior Optimist Club



August 2019

PRESIDENT - Brian Hakanson

## PRESIDENT'S MESSAGE

Last month we were honored to have Jodi Arriola, Distinguished Governor of WINUM District, as one of our weekly speakers. One of the many wonderful things that she shared with us was information on the, "Friend of Optimists". This was something that many of our members that attended the meeting, including myself had never heard of before. These are some FAQ's from [www.optimist.org](http://www.optimist.org) many of which were asked and answered by Governor Jodi at our meeting. As you will see it is a great way to introduce others to Optimist International and increase our membership.

### What is Friend of Optimists?

The Friend of Optimists Membership category was created to accommodate people who believe in what Optimist International stands for and what Optimist Clubs do in their communities. However, not everyone has the time to fully commit as a regular Member of an Optimist Club or perhaps they live in an area that does not have an Optimist Club. Joining as a Friend of Optimists allows people to Bring Out the Best in Kids apart from Club affiliation.

### Can a Friend of Optimists participate in Club or District activities?

Absolutely! A Friend of Optimists may choose to participate in service projects and fundraisers with a local Club or District or they may choose to support the Optimist cause with their Membership fee only.

### How much does it cost to be a Friend of Optimists?

A one-year Friend of Optimists membership is \$100. Of this amount, \$40 will go back to the local Optimist Club if the Club is mentioned on the application. If no Club is mentioned, the \$40 will go back to the District in which the Friend of Optimists resides. The Club or District will receive a \$40 rebate per Friend of Optimists the month after the application is processed.

### What does one receive as a Friend of Optimists?

A Friend of Optimists receives a one-year subscription to *The Optimist* magazine, a membership card, a copy of The Optimist Creed, a cling-on Friend of Optimist decal, and Friend of Optimist Certificate.

### Do Friends of Optimists count toward Membership totals for Awards purposes?

Yes, Friends of Optimists will be counted for Awards purposes.

### Can I sponsor a Friend of Optimists?

Yes, you can sponsor a Friend of Optimists and receive sponsorship credit for recruiting your Friend.

### Can a Friend of Optimists eventually join an existing Club?

Yes! The Friend of Optimists membership is a great way to get people hooked on Optimism. If someone cannot fully commit to an Optimist Club, just ask them to join as a Friend of Optimists. It is a great way to get a taste of the organization and after a year of showing support and participating in a few projects, joining an Optimist Club may be their next step.

### Can a Friend of Optimists Membership be presented as a gift?

Sure! An Optimist Club can present a loyal supporter with a Friend of Optimists membership as a way of saying thank you for the support they have received. This would be for someone outside of their Club, perhaps someone who often serves as a sponsor or gives them items at a reduced cost for the Club's projects.

As you can see, there are countless opportunities that surround the Friend of Optimists membership, and it is just one more way to make sure Optimist International is "Bringing Out the Best in Kids."

Here is the web address to find the online application to become a "Friend of Optimists".

[www.optimist.org/leaders/friend/foo\\_new.cfm](http://www.optimist.org/leaders/friend/foo_new.cfm)

## ANNOUNCEMENTS



### **BOARD MEETING:**

August 14th immediately following the weekly meeting

### **CANCELLED:**

Pancake Breakfast, August 24th

### **SPEAKER CHAIRS NEEDED:**

October and November



## **SAVE THE DATE**

**September 20th - 22nd (Fri-Sun)**

WINUM 4th Quarter Convention

29 Pines Eau Claire



**Tuesday, October 29th**

Chili for Children Fundraiser

### **July Attendance Prize Winners:**

7/3 – NO MEETING  
7/10 – Rick Rockwood  
7/17 – Gary Dunning  
7/31 – Kathy Drinkwine

***This month's Prize Sponsor  
Kathy Drinkwine***



### **BOARD MEMBERS**

Gary Dunning (2018-2020)  
Jake Siptroth (2018-2020)  
Joe Stensland (2018-2020)  
Joel Certa-Werner (2018-2020)  
Rick Rockwood (2017-2019)



## **PROGRAMS FOR AUGUST**

*Speaker Chair: Brian Hakanson*

**August 7<sup>th</sup>** Jenna Kelly, Executive Director, Lake Superior Youth Chorus

**August 14<sup>th</sup>** – Mehgan Blair, Lake Superior Dragon Boat Festival

**August 21<sup>st</sup>** – Coy Christmas & Parnell Lutz, Co-Co Founders, Fasetto

**August 28<sup>th</sup>** - Nicole Johnson-Weltzin, Treatment Foster Care Specialist - SaintA

Rebecca Connell, Statewide Director of Treatment Foster Care - SaintA

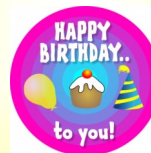
### **Optimist Anniversaries**

Kaye Tenerelli  
21 Years



**Dave Cochrane - 8/7**

**Rick Rockwood - 8/24**



### **Thoughts and Prayers**

Leola Keskinen  
(Dick's wife)



### **OFFICERS 2018-19**

**President** - Brian Hakanson

**Vice President** - Open Seat

**Treasurer** - Kim Pearson

**Secretary** - Jan Jago

**Past President (2017-2018)** Carolyn Nelson-Kavajecz

*Assistant Editor Judy Carlson*

*In Loving Memory of Merrill Thompson & Bill Downs, Jr.*

# Flashback - April 2014

## Reflections - Colleen Tuura Wicklund

If you use the cliché “on the road of life”, we all know it will have steep hills and valleys, hairpin turns, and intersections. At times it may feel like the road is a two lane highway, neatly divided, with signs guiding you everywhere you go. Other times it may seem like a rough dirt road out in the middle of nowhere with no help in sight. Or the opposite, a six lane freeway with so many people that it thrills and chills at the same time. I haven't been down your road, only traveled my own, but I can promise you it will not be a smooth ride all the time. You may get a flat tire, forget to exit, have engine trouble. These ‘roads’ will be constantly changing as years pass, but it is not *where* you are on the road of life, or the specific terrain you are traveling, but your view from the driver's seat. Are you constantly glimpsing in the rearview mirror, thinking about where you've been? Easily distracted by fellow cars passing you? Worried you'll run out of gas? Are you driving too fast and not sure of the brakes? Or are you looking forward to the next adventure, wondering who'll you'll meet and what new great things you'll see? Often you'll get to choose left or right at your turns, some will be one way streets, and others may be influenced by other drivers, leaving you to feel out of control or angry or scared. However, at all mile markers, YOU are always one in control of YOUR attitude. The choice to honk and wave at passer-byers with a smile or give into road rage when they ‘cross’ your path, will always be yours and yours alone.

So, as you go on your road in life, I wish you a full tank of gas, great traveling companions, and your favorite music on the radio. Keep your eyes on the horizon, excited about what may be just around the bend or find peace in the current view.

HONK HONK (Wave ☺)



### Why? Why? Why?

Why do people keep running over a string a dozen times with their vacuum cleaner, then reach down, pick it up, examine it, then put it down to give the vacuum one more chance?

Why is it that no plastic bag will open from the end you first try?

How do those dead bugs get into those enclosed light fixtures?

Why is it that whenever you attempt to catch something that's falling off the table you always manage to knock something else over?

In winter why do we try to keep the house as warm as it was in summer when we complained about the heat?

Why do you never hear father-in-law jokes?

# Optimist Creed

## Promise Yourself

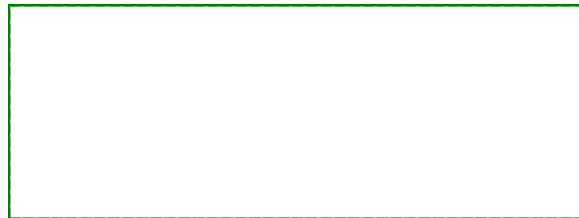
- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

*Printing Compliments of Bill Downs & Downs-Lesage Funeral Home*

Or "like" us on our Facebook page:

Our website: [www.superioroptimist.org](http://www.superioroptimist.org)

**CHECK US OUT**



*The Superior Optimist Club fosters positive fellowship and community awareness to inspire and support youth.*

**Mission Statement**

**Superior Optimist Club  
P.O. Box 1143  
Superior, WI 54880**

