



Official Newsletter of the  
Superior Optimist Club



PRESIDENT - Brian Hakanson



**PRESIDENT'S MESSAGE**

It's September already?!?! That means my term is over at the end of the month..., or maybe not.

I am so proud to be an Optimist and I am looking forward to another rewarding Optimist year! I feel very honored and excited to be serving as President of our Superior Club for a second term. I have so much respect and admiration for each member of this group, and that's why it really makes me feel so grateful for the opportunity to continue to lead.

As for this past year, we have many things to be proud of and OPTIMISTIC about. I'll start with our newest and most successful fundraiser that we've had in years, the **Chili for Children Dinner** held last November. Thanks to great teamwork and an awesome raffle, we were able to raise thousands of dollars that we put towards scholarships and the various charities/causes that we donate to each year. I am really looking forward to seeing how well the next one goes on October 29<sup>th</sup>!

Also in November, many of us volunteered to ring bells to help raise money for our local Salvation Army, and in January we received the **2018 Salvation Army Service Club Award** for raising the most money from bell ringing of all of the service clubs this past Holiday Season.

On November 28<sup>th</sup>, we held a special **20 Year Appreciation Luncheon** to honor 16 members of the Superior Optimist Club who have selflessly given their time and talent with 20 years or more of service. It was awesome to hear the stories and the testimonies that these great Optimists shared at the event, each with the same heartfelt theme of, "doing it for the kids in our community".

In January, we hosted the first **Service Club Networking Lunch** with the Superior Rotary (Club 40), and the Superior Kiwanis Club. It was quite a crowd that filled the banquet room at VIP that afternoon with over 60 people in attendance, and Bruce Thompson provided us all with a captivating and informative presentation on the Better City Superior Project.

On May 14<sup>th</sup> we put on our most recognized fundraiser, our annual **Optimist Meatball Dinner**. Every one of us played a role in making that event it's most successful in years. Whether you bought and sold tickets, helped out at the event, or spread the word around town, it all helped boost our ticket sales and in turn give us more money to put towards the many great causes that we support each year.

This month, we will be presenting the **Youth Optimist Scholarship and Service Award for 2018-19**. This is the highlight of my Optimist year and is what made me want to join the Superior Optimists 6 years ago. It is such an awesome thing to see young people giving to a charity or a cause they hold dear to their heart. This year's recipient is Elizabeth Evans, and we will be presenting this award to her at our weekly meeting on September 18<sup>th</sup>.

I want to thank each member for your role, no matter how big or small. I would also like to specially thank the 2018-19 Officers and Board of Directors for helping to ensure that our club continues to function as it should. I would also like to thank Kim Pearson (Treasurer) and Jan Jago (Secretary) for continuing their roles through the next Optimist year, as well as Cari Matheson and Rick Rockwood, for accepting their nominations to the board of directors for the 2019-2021 term.

Lastly, I want to say thank you and welcome to Jonathan Asp, Jennifer Howarth, Rochelle Bergstrom, Chelsea Branley, Pauli Custer, and Kara Proctor, our **6 New Members** who joined our club during the 2018-19 year. All of you are most welcome with our group and I look forward to working with each of you on our mission to better the lives of the youth in our community.

## Reflections - Liz Gilbertson

Fall is right around the corner, and while I love the warm summer weather, I love the colors and smells of fall more! I look forward to watching the trees change color; breathing in the crisp, clean fall air; taking our annual day trip over to the Bayfield Apple Festival and indulging in caramel apples, apple brats and apple pie a la mode! Now that we have kids, I can't wait to watch them grow up and enjoy the season as well by jumping in a pile of leaves, dressing up for Halloween and trick-or-treating, teaching them how to make caramel apples and apple pie. I hope you all have a wonderful fall season and are able to enjoy it with the ones you love!

### ANNOUNCEMENTS

**BOARD MEETING:**  
September 11th  
immediately following  
the weekly meeting

### Optimist Anniversaries

Gary Dunning - 41 years  
David Cochrane - 39 years  
Bruce Thompson - 35 years  
Kaye Tenerelli - 21 Years

### **August Attendance Prize Winners:**

8/7 - Joe Stensland  
8/14 - Rick Rockwood  
8/21 - Bruce Thompson  
8/28 - Kara Proctor

***This month's Prize Sponsor  
Liz Gilbertson***

**Chris Jarman 9/7**

**Jan Jago 9/10**

**Kaye Tenerelli 9/13**



### **SAVE THE DATE**

**Wednesday, September 18th**  
Youth Optimist & Service Award  
Presentation@ weekly meeting

**September 20th - 22nd (Fri-Sun)**  
WINUM 4th Quarter Convention  
29 Pines Eau Claire

**Tuesday, October 29th**  
Chili for Children Fundraiser



### **PROGRAMS FOR SEPTEMBER**

*Speaker Chair: Liz Gilbertson*

#### **September 4th**

Chrissy Barnard  
Certified Peer Specialist  
"In Our Own Voices"

**September 11th - TBD**

#### **September 18th**

Youth Optimist Scholarship  
& Service Award Presentation

**September 25th - TBD**



### Thoughts and Prayers

Leola Keskinen (Dick's wife)

Condolences to family of  
Dawn Anderson (Cari Matheson's sister)

Healing thoughts to Danna Livingston



### BOARD MEMBERS

Gary Dunning (2018-2020)  
Jake Siptroth (2018-2020)  
Joe Stensland (2018-2020)  
Joel Certa-Werner (2018-2020)  
Rick Rockwood (2017-2019)



*Assistant Editor Judy Carlson*

*In Loving Memory of Merrill Thompson & Bill Downs, Jr.*

### **OFFICERS 2018-19**

**President** - Brian Hakanson  
**Vice President** - Open Seat  
**Treasurer** - Kim Pearson  
**Secretary** - Jan Jago

**Past President (2017-2018)**  
Carolyn Nelson-Kavajecz

## Superior Optimist Club Board Meeting - August 14, 2019 Drafted by Jan Jago

Attended by: All members attending the Luncheon that day

### I. Pancake Breakfast

- a. The Club decided not to do the Pancake Breakfast at the Dragon boats this year. The money made at the October Chili Dinner will be used as replacement of any money that might have been made at the Breakfast.
- b. Any pancake supplies will be sold.

### II. Chili for Children dinner

- a. The date for the dinner is October 29, at Kress Hall.
- b. The menu will be the same as last year: Chili, Cheddar Brat or Hot Dog.
- c. One more roasting pan will be made since we ran out last year.
- d. Brian will be working with Northwest Outlet to obtain an Ice Fishing Package as the raffle item. We hope to pay cost and/or receive donations for it.
- e. Liz Gilbertson will make the raffle tickets and dinner tickets.

### III. Funding Requests

- a. Requests were received from: 1. The Rodeo Youth Events, Harbor House, Youth Choir and Salvation Army. It was decided that the Rodeo and the Choir did not meet the criteria of the Club. It was also decided that the Harbor House and Salvation Army already receive funding from the Club. It was decided not to donate at this time.

### IV. Youth Optimist Award

- a. Four applications were received this year. Elizabeth Evans was chosen as the winner.
- b. Elizabeth chose to give the Service Award to Amberwing. This will take place at our lunch meeting, September 18.
- c. Applications were also received from:
  1. Claudia Androsky/ National Suicide Prevention Lifeline
  2. Brock Bergstrom/ Superior Youth Football
  3. Hannah Hockenbrock/St. Vincent de Paul
- d. Jan made a request that \$200 be donated to each of these places. Gary seconded the motion, motion passed. These 3 students will also be invited to lunch on the 18<sup>th</sup>.

### V. New members

- a. The Club gained two new members: Chelsea Branley and Pauline Custer

Next Board meeting: September 11, 2019 at 1pm.

# Optimist Creed

## Promise Yourself

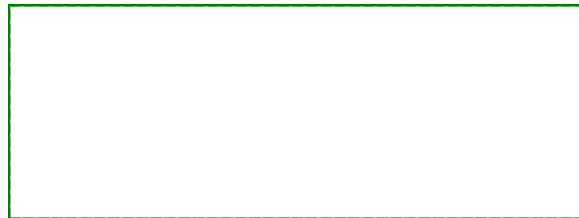
- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

*Printing Compliments of Bill Downs & Downs-Lesage Funeral Home*

Or "like" us on our Facebook page:

Our website: [www.superioroptimist.org](http://www.superioroptimist.org)

**CHECK US OUT**



*The Superior Optimist Club fosters positive fellowship and community awareness to inspire and support youth.*

**Mission Statement**

**Superior Optimist Club  
P.O. Box 1143  
Superior, WI 54880**

