



## Greetings from WINUM Governor Dan O'Leary

My fellow Optimists, thank you for the privilege to serve the WINUM District as you're 2019/2020 Governor. I am proud to have been an active partner in this District for over 40 years and excited to finally serve in this capacity.

We are off to a great start for the 2019/2020 Kaleidoscope (Looking into The Future). My hope is to start out the next 100 years with as much enthusiasm and passion that has been realized in the past. We have all played a part in helping to make a difference in the Lives of many Youth and have made a positive impact in our Communities. I look forward to working with you all and helping you to continue serving our youth with success.

Our first Qtr Conference in Mishicot at Fox Hills Resort was a great success. Our International Representative was the Great Plains Vice President, Lyle Merriam from Regina, Saskatchewan. We were also fortunate to have his First Lady, Debbie, join us for our First Conference.



Lyle & Debbie Merriam-Mary Joan & Dan O'Leary

We started out our Friday evening with a fabulous meal and special Tour from Gregg Goodchild of the Rogers Street Fishing Village, Two Rivers. He has been an intricate part of Rogers Street and it certainly showed that evening.



He had the Village open for us in the evening which has never been done before. The Village by night!! What a great experience.

Judy Goodchild and her kitchen crew created a wonderful meal of homemade soups and beignets (French pastries) that they kept making and making and making... and we kept eating and eating and eating!

Judy Goodchild and her kitchen crew!



Rogers St at Night



### Special points of interest:

- Awards & Achievement Program Returns
- 2020 Optimist International Convention Information
- New Club Building
- 



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The tour followed with us moving from building to building and enjoying the many artifacts, history on the French Settlement, ship wrecks and getting firsthand information from our Captain Gregg who knows pretty much everything there is to know and is related to almost everyone involved with this Village.



Gregg Goodchild

After our Tour, we went back to the Hotel for our standard hospitality room where John Leonard was waiting for us with lots of beverages and snacks. Many of us stayed up until 11 PM (including my granddaughters) and we had a great time visiting and “looking into the Future”.

Saturday was an eventful day starting with our Executive breakfast, meetings and wonderful speakers on Casa (Court Appointed Advocates for Children) and the Lakeshore Foster Families Association. Many of our Members purchased a variety of pajamas for Children to donate to their cause.

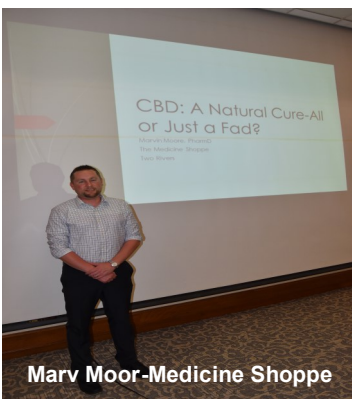
At lunch we had our Foundation basket raffle, a great lunch and a special Kaleidoscope video created by Brynn Waters (our Granddaughter) showing many pictures of past Conferences that she had attended with Members and many Children which is what we’re all about. The song was titled “On Top of the World”!!! Brynn and Coco Waters were with us both days and very helpful in providing support wherever it was needed. They said they had a great time!



Casa & Lakeshore Foster Families

Following the lunch we had another Speaker, Marv Moor (Pharmacist & Owner of the Medicine Shoppe in Two Rivers.) He explained the differences between CBD and THC

along with the benefits of CBD products and how to pick the right ones for the desired effects.



Marv Moor-Medicine Shoppe

We finished out the day with some round tables discussions. We couldn’t have asked for a better Conference and I thank all of you that were a part of the planning. There is a lot of effort that goes into the planning of Conferences and it’s all made possible with such a strong Team.

Please enjoy the pictures taken by my first Lady, Mary Joan, and make an effort to join us at the 2nd Conference on February 7 and 8th at Hotel Marshfield in Marshfield, WI. Details to come soon.

I promise you will be inspired and enriched with Optimism. And please, bring your Families. We will always have a couple of Grandchildren along with us. Great exposure for them and a very positive experience away from some of the stresses in our daily Lives. Thank you “all” again so much for welcoming me into this New Year. We’re off to a great start with a very positive count on new Members and I hope we can continue to grow that #!!!!

Yours in Optimism!!

Governor Dan



## WINUM 2nd Quarter Conference Hotel Marshfield, Marshfield, WI – February 7-8, 2020

### Meeting Highlights

(all topics & events subject to change)

#### Friday

Executive Board: **Meeting starts at 5pm.** Hospitality follows.

#### Saturday

**General Session:** Updates on Essay and Oratorical contests will be provided, along with reports from all committee chairs in attendance.

**Training sessions** (tentative):



- “Let them Eat Cake” - Enjoy Romey Wagner’s presentation on the life and quality of your club projects.
- A speaker from Marshfield Clinic regarding Youth Mental Health Concerns
- Web? On Line? Haven’t a clue? Join Andy Schlagel to learn about Social media. Bring your lap top and Andy will offer hands on education
- Your Optimism in Action - Club presentations on successful programs, fund raisers, questions/concerns

Come and celebrate the achievements of the 2018-2019 Optimist Year led by Past Governor Jodi Arriola at the **Awards Luncheon!**



## 2nd Quarter Conference Information



**WINUM 2nd Quarter Conference**  
**February 7-8, 2010**  
**Hotel Marshfield, 2700 Central Avenue,**  
**Marshfield, WI 54449**  
**Ph 715-387-2700 or 855-583-2700**

Name	Address	City, State, Zip
E-mail address	Phone	Is this your first conference? _____
Club Name	Zone #	Your 2019-20 office (if any)

**REGISTRATION INFO**

	Advance	On Site	Number	Total \$
	(\$5 late fee each item)			
<b>Members</b>	<b>(by Feb 1st)</b>			
<input type="checkbox"/> Registration	\$20.00	\$25.00	_____	_____
<input type="checkbox"/> Saturday Lunch	\$20.00	\$25.00	_____	_____
<i>Menu: Deli Lunch Buffet w/soup</i>				
<i>(all menus are subject to change)</i>				

**Spouse/Guest/Child (non-members) Name(s):** \_\_\_\_\_

<input type="checkbox"/> Saturday Lunch	\$20.00	\$25.00	_____	_____
<i>Menu: Deli Lunch Buffet w/soup</i>				
<i>(all menus are subject to change)</i>				

TOTAL ENCLOSED (Make checks payable to WINUM District) \$\_\_\_\_\_

If you would like to request a special meal *due to specific diet restrictions* please indicate: YES NO  
 Type of meal required: \_\_\_\_\_ Every effort will be made to accommodate special needs.



Register on-line at [www.wisconsinoptimist.org](http://www.wisconsinoptimist.org) (or by snail mail or email!).

If not registering on-line using your PayPal account (or your credit card thru the PayPal site),  
please mail your check & this form to: Laurel Schirmer, 1807 North 6 Street, Sheboygan, WI 53081  
 If you have any questions, please call Laurel at 920-946-7246 or e-mail: [schirmer.laurel@att.net](mailto:schirmer.laurel@att.net)

ROOM RESERVATIONS: Call Hotel Marshfield at 715-387-2700 or 855-583-2700. Ask for the WINUM Optimist room block. Rate is \$109 for a standard room. **Rooms "unblock" January 7, 2020!!**

## 2020 Optimist International Convention

July 28-July 1, 2020

Renaissance Schaumburg Convention Center  
Schaumburg, Illinois

Additional information concerning the  
upcoming convention can be found at

<https://www.optimist.org/convention>



**You will not want to miss  
this phenomenal  
opportunity of growth,  
celebration, friendship,  
and learning provided at  
the 2020 Optimist  
International Convention!!**

This should be an exciting Optimist International Convention in the WINUM District's own backyard. Make plans now to celebrate with Governor Dan O'Leary and his team at the convention.

iImagine learning more about Optimist International  
iImagine sharing & learning project ideas  
iImagine leadership training from Optimist International leaders  
iImagine networking and making Optimist friends from all over the world  
iImagine enjoying yourself at this exciting convention

Just iImagine celebrating:

- WINUM will be recognized for being a Distinguished District (2018-2019)
- Great Plains Region will be recognized as # 1 (2018-2019)

### Greetings from Sue Van Dreser, Membership Chair

Congratulations WINUM District! What an awesome start to the 2019-20 year! Our momentum remains positive coming off a very successful 2018-19 and it is due to member passion, dedication, engagement and enthusiasm! Here is a breakdown as of November 30<sup>th</sup>:

Total membership = 1843

New members welcomed (since October 1) = 52

Member deletes (yes- we need to be aware of those, too) = 40

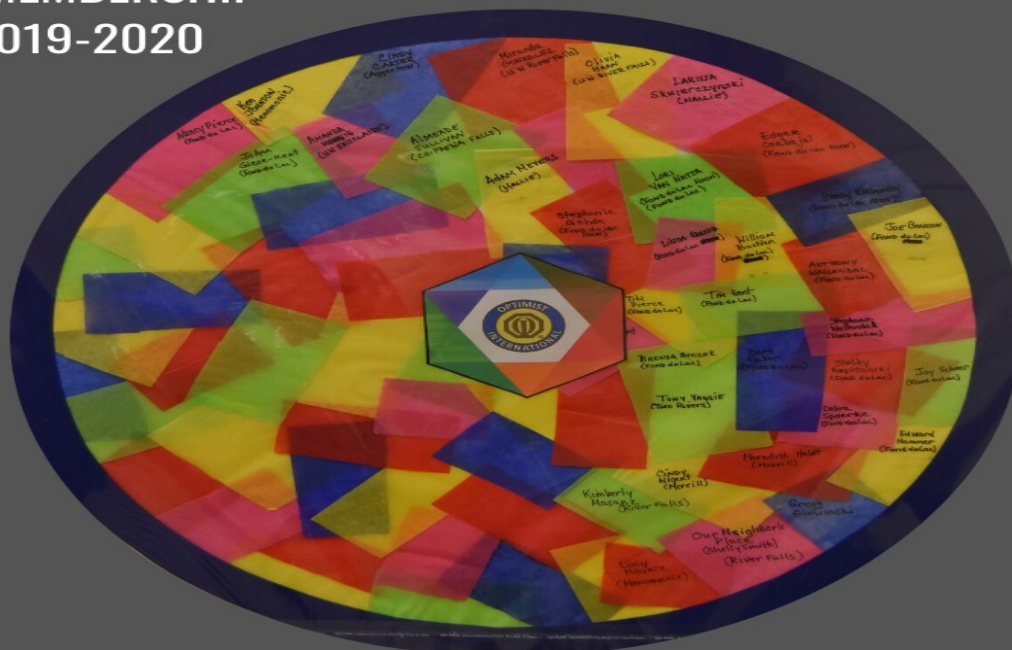
**Net - + 12 WOO-HOO!** Percentage Growth 110.65%/Retention Rate 97.8%

**#1 in the Great Plains Region!**

**#6 in Optimist International!**

*Keep up the great work* engaging and retaining members, adding members, and keeping the club roster current. Look for the Kaleidoscope listing all our new members at the 2<sup>nd</sup> Quarter Conference and help us celebrate our top recruiters for the first quarter!

### WINUM MEMBERSHIP 1st Qtr 2019-2020





## NEW CLUB BUILDING

**Who:** All WINUM District Optimist members can support the District's New Club Building plans with ideas of new community outreach areas, names of friends living in unserved Optimist areas that would be potentially great charter club Optimists, help with reaching out to communities in which you have contacts and friends, and sponsoring a new Optimist club in an area or community within the WINUM District or even Internationally.

**What:** New Club Building can be one of the most rewarding service projects that an Optimist Club can participate in. By identifying a community that would benefit from an Optimist club and sponsoring the new club, your club membership would be extending the reach of Optimist International and the benefits membership provides to others and helping children within that community thrive through the new Optimists serving more children and communities.

New club Building is hard but rewarding work. Communities and clubs to consider include: Traditional Clubs, Club within a Club, College Clubs, Sports/Focus Event Clubs, Special Needs Clubs, International Clubs, and Junior Optimist Clubs.

**Why:** Extend the Reach of the Optimist mission/vision and Optimist International scholarship projects. The WINUM District has many communities that could benefit from an Optimist club helping and promoting kid's activities in their area. Our WINUM District is extensive and we have no Optimist clubs currently in Upper Michigan and many communities in Northern Wisconsin. Those communities have limited access to the great work and services of Optimist International such as the Oratorical contests, the Essay contests, Junior Golf events, Tri-Star Sports events, and other great individual club activities.

**When:** Now is a great time to consider a community in which you would like to start an Optimist Club. Bring you ideas to your Optimist Board of Directors, your Lt. Governor and Jodi Arriola, New Club Building Committee [Chair—arrioljm@uwec.edu](mailto:Chair-arrioljm@uwec.edu)

If you are unable to commit to New Club Building at this time, but have ideas and contacts within areas/communities that would benefit from our Optimistic mission and ideals, please also bring those forward.

**How:** Contact Governor Dan O'Leary, your Lt. Governor or the New Club Building Committee chair: Jodi Arriola to express your ideas and potential New Club Building Communities the WINUM District can explore.



## OPTIMIST INTERNATIONAL FOUNDATION

As I sit here writing this we just came in from watching the Christmas Parade, again reminding me of this season of giving. The need never is far from our minds. So, with this in mind I am going to keep this short and sweet, PLEASE GIVE AS YOU CAN TO **OPTIMIST INTERNATIONAL FOUNDATION.**

Just as youth within our communities have needs for our assistance, so does your foundation.

As always, if you have questions, or wish to schedule a presentation you can contact me anytime.

Thank you for your generosity, and HAPPY HOLIDAYS

Jann Van Dreser

2019 – WINUM D.F.R. – 2020





## District Oratorical Scholarship Competition

“Just iMagine a World without Boundaries” is this year’s oratorical theme. I am already eagerly anticipating the speeches. What an exciting theme.

How can your club get involved? Join Ol’s *Monday, December 16<sup>th</sup>*, webinar from **7p.m. to 8p.m.** as they walk you through the steps from beginning to end on planning and holding a Club Oratorical contest.

Watch for your December Optimist International Leadership Hotline for the webinar registration link.

Prefer to read online or hard copy? Visit our WINUM District web site, Oratorical Contest and click on the link to the club planning guide toward the bottom of the page.

Application material **submission deadline** for WINUM District competition is **Saturday, April 18<sup>th</sup>**. Please contact Diane Schmidtke



iMagine

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# Essay Contest



## **2019-20 Optimist International Essay Contest**

**\$500** Scholarship for each **Girl** and **Boy** 1<sup>st</sup> place winner

At our club level from the **Everest Area Optimists**

and a chance at **\$2500** From the district Level

What Do **Everest Optimists** do?

We sell cheese curds to raise money for local scholarships and events

**Topic:** Is Optimism the key to achieving the dreams you imagine?

**Contest open to students under 19 as of October 01 -19**

Your creativity + 700 to 800 words = College Money!!!

**Get it, got it, get writing!**

Email [shannon@wickershamjewelry.com](mailto:shannon@wickershamjewelry.com)

Or text 715 573 1238

For an application go to

Optimist International Click Scholarship contests

**School deadline will be Friday, January 18th, 2019**

Good Luck. You can do it. We're Optimistic!

## Zone Reports

### Zone 1 Report

#### Zone 1

Optimist Club of  
Chippewa Falls

Bloomer Area Optimist  
Club

Optimist Club of Hallie

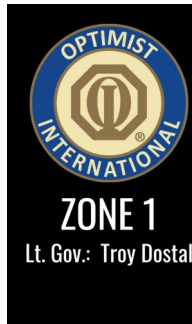
Optimist Club of  
Menomonie

River Falls Area Optimist  
Club

Superior Optimist Club

UW-River Falls Optimist  
Club

UWEC Optimist Club



#### Chippewa

The Chippewa Falls Club held its annual Halloween Party at the Chippewa Fall Middle School. The dance held from 6:30 p.m. to 8:30 p.m on October 31st provides a safe, fun alternative to Trick or Treating. One hundred and nine local students in Grades 6 through 8 attended the party featuring music provided by Rock and Roll To Go Plus. Over 100 prizes were given out throughout the night including prizes for the two best dressed students from each of the grades. Costume-clad Optimists volunteered by decorating, bringing in supplies, greeting the children at the door, making and selling pop and popcorn, supervising the gym and the hallways, judging costumes, and the clean up afterwards.

#### Bloomer

The Bloomer Optimist club has been busy with the kids having a Halloween Party at the Bloomer Highschool on October 31st and helped entertain kids during Bloomer Grade School Parent-Teacher Conferences. The good news is they didn't loose any kids!

They are now implementing NOW events/club social each 4th Tuesday of the month at different locations in the Bloomer Community to gain exposure as a club. They are looking forward to their Christmas Party on Tuesday, December 18th at Fat Boy's Pizza.

#### Hallie

Hallie held a Halloween Party in October and currently are planning Breakfast with Santa for December 14.

Bell Ringer for the Salvation Army is being planned for the weekend before Christmas.

#### Menomonie

Menomonie Club continues to host Youth of the Month students from 2 High Schools.

The group was busy playing Santa early delivering dictionaries to all 3rd graders in Dunn County-including home schooled.

Dennis and gang took a busload of youth from Menomonie Middle and High Schools to Hoffman Hill on December 3rd to plant grass seeds. Yes you read that right! They spread the seeds on top of the snow and let nature take care of the rest.

## Zone Reports

### Zone 1 Report

#### Zone 1

Optimist Club of  
Chippewa Falls

Bloomer Area Optimist  
Club

Optimist Club of Hallie

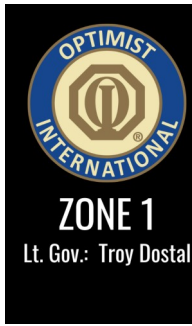
Optimist Club of  
Menomonie

River Falls Area Optimist  
Club

Superior Optimist Club

UW-River Falls Optimist  
Club

UWEC Optimist Club



#### River Falls

River Falls ended their successful fundraiser for the season-Avenue of Flags on Veteran Day November 11th and tucked the flags away for the season.

They are looking forward to the annual Christmas Party held at the meeting time in December. Good food, drinks, comradery, gift exchange, and games are part of the annual tradition.

The club is also very excited to sponsor 2 families in need this holiday season again to provide them with gifts and food to make the holiday season a little brighter.

#### Superior

Brian has been busy leading the club doing Garden Pulling Project with Northern Light Elementary Students-picture is attached.

They also hosted a successful Chili for the Children Fund-raiser. (I already asked for the recipe, but it seems like it is a very guarded recipe).

They are looking forward to Bell Ringing for the Salvation Army coming up in December.

I am truly thankful for the people in Zone 1. The leadership teams are leading their respective clubs to be ambassadors in their communities. I am amazed at the results and efforts each put forward. The members of Zone 1 are also very supportive of their clubs as well. They work endless hours to make fundraisers, service projects, and community events to be successful. I love seeing the faces of the members light up when they tell stories of the differences the clubs are making in the community and the happiness it brings to the kids and parents alike.

I also have to shout out to Governor Dan's team as well. I am amazed at the whole team as they put in endless hours for WINUM District. The leadership chairs have so much knowledge, talent, and experience to provide. I learn something new from them every time I am around them. Kudos to them!

Kind Regards,  
Troy

Zone 2

Optimist Club of Antigo

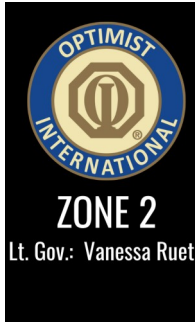
Everest Area Optimist  
Club

Optimist Club of Merrill

Prentice Area Optimist  
Club

Wausau Breakfast  
Optimist Club

Optimist Club of  
Wausau



**Zone 2 Report**

No report given.

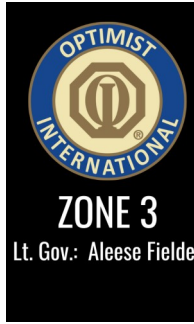
**Zone 3**

**Mosinee Area  
Optimist Club**

**Optimist Club of  
Neillsville**

**Optimist Club of  
Stevens Point**

**Optimist Club of  
Wisconsin Rapids**



**Zone Reports**

**Zone 3 Report**

Optimist Club of Wisconsin Rapids (submitted by Club President, Chelsie Thuecks) - We are doing our dictionary giveaway for National Education Week to all area 3<sup>rd</sup> Graders. We also just provided and served the meal at Neighborhood Table in Wisconsin Rapids.

Optimist Club of Neillsville (no information received)

Mosinee Area Optimist Club (submitted by Club President, Ken Muelling) – During the week following Thanksgiving, the Mosinee Area Optimists will select 12 names from the giving trees placed around the city.

Our club will then purchase the items requested by the child and return the items to the tree. We will be serving food in Mrs. Claus’ Kitchen during the Mosinee Area Chamber of Commerce Craft Show held at the Mosinee High School on December 7<sup>th</sup> from 9am to 3pm. Sandwiches, chips and other goodies will be served.

On Tuesday, December 10<sup>th</sup> we plan to hold our annual Christmas Party!

UWEC Marshfield Optimist Nurses Optimist Club (submitted by Club President, Katherine Griesbach) – Since beginning as a new club, we have done a project for Halloween that included giving treats for trick or treating on the Pediatric floor at Marshfield Clinic Children’s Hospital. Currently, plans are underway to organize a toy drive to get Christmas presents for the kids on

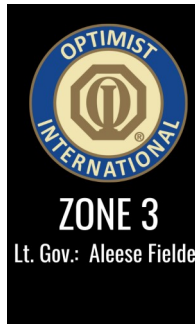
**Zone 3**

Mosinee Area  
Optimist Club

Optimist Club of  
Neillsville

Optimist Club of  
Stevens Point

Optimist Club of  
Wisconsin Rapids

**Zone Reports****Zone 3 Report**

Optimist Club of Stevens Point (submitted by Club President, Alane Flora) - We have been mainly focused on four areas:

1. Increasing our membership family and we do have one new member already, that being JoAnn Rutta from Investors Community Bank
2. Growth within current membership to build stronger relationships and greater commitment; incorporate champions for projects and build leadership skills
3. Rise Together Initiative with the Stevens Point School System and Stevens Point Community
4. New and different fund raising opportunities; Magic Paper Box, for example.

We continue to recognize youth with YOM and we continue some traditional fundraisers as seen below in our first quarter schedule:

10/2/2019	Speaker-Jann / Meeting @ Country Inn & Suites
10/9/2019	Business Meeting
10/16/2019	Youth of the Month - JF Kennedy
10/23/2019	Speaker-Jann
10/30/2019	No Meeting in lieu of Installation Banquet
11/6/2019	Business Meeting
11/13/2019	Youth of the Month - Point of Discovery
11/20/2019	Speaker - Danielle
11/27/2019	Youth of the Month Plover-Whiting
12/4/2019	Holiday Bake Sale - Auction & Poinsettia Pick Up @ Country Inn & Suites
12/11/2019	Speaker - Danielle
12/18/2019	Youth of the Month - Roosevelt
12/25/2019	No Meeting

**Zone 4**

Optimist Club of Green Bay

Optimist Club of Green Bay-Allouez

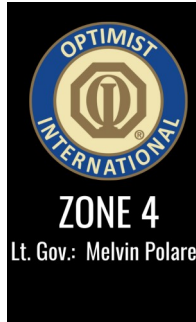
Optimist Club of Green Bay-Ashwaubenon

Optimist Club of Green Bay-Monday

Optimist Club of Howard Suamico

Optimist Club of Pulaski-Krakow

Optimist Club of Shawano



**Zone Reports**

**Zone 4 Report**

No report given.

**Zone 5**

Optimist Club of Du Pere

Green Bay Phoenix Optimist Club

Optimist Club of Green Bay—Bellevue-East Town

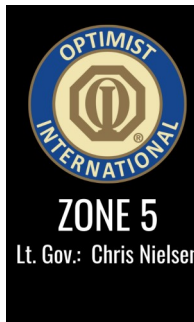
Optimist Club of Green Bay -Breakfast

Optimist Club of Green Bay-Preble

St. Norbert College Optimist Club

Optimist Club of Sturgeon Bay

Sunrise Optimist Club of Green Bay



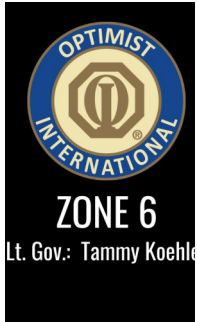
**Zone 5 Report**

No report given.



**Zone 6**

Optimist Club of Algoma  
 Optimist Club of Brillion  
 Optimist Club of Chilton  
 Optimist Club of Kewaunee  
 Optimist Club of Kiel  
 Optimist Club of Manitowoc  
 Optimist Club of New Holstein  
 Two Rivers Optimist Club

**Zone Reports****Zone 6 Report**

Zone 6 had a Zone meeting at Marko's BBQ in Brillion Wisconsin in November. 20 members from Two Rivers, Kiel, Brillion, Chilton and New Holstein were in attendance. It was a fun night of optimism!

**Brillion**

The Walk Thru Brillion was a huge success again with 468 tickets sold at the end of October.

Adopt a family in December.

Holiday Luncheon at Cobbleston on December 19<sup>th</sup> at noon.

PizzaMake on Feb. 8th

**Chilton**

Delightfully Calumet – Christmas Lights at the county fair grounds. People drive cars through the lights. The chilton club is one of many volunteer clubs to participate.

Meet and Greet Santa for autistic and special needs children and their siblings. Dec. 7<sup>th</sup> from 1-3pm in Chilton.

Christmas Parade float Dec. 7<sup>th</sup> in Chilton

Letter's to santa—mailbox at the local post office and letter writing. Answer letters as elves.

Pick up elderly residents and take them through the light ride.

Gift for the troops

**Kiel**

Their first president has returned to the seat to preside over the 30<sup>th</sup> year. A celebration is planned.

**Zone 6**

Optimist Club of Algoma

Optimist Club of Brillion

Optimist Club of Chilton

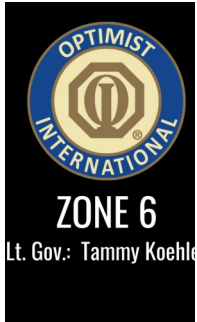
Optimist Club of Kewaunee

Optimist Club of Kiel

Optimist Club of Manitowoc

Optimist Club of New Holstein

Two Rivers Optimist Club

**Zone Reports****Zone 6 Report****Manitowoc Noon Club**

Nov 14: Retirement party for charter member Gary Prigge

Dec 14: Santa Skate

Dec 14: Christmas at Pinecrest Village event from noon-3pm

Adopt a Family

**New Holstein**

COUNTRY CHRISTMAS We are again participating in Country Christmas with a cookie decorating booth.

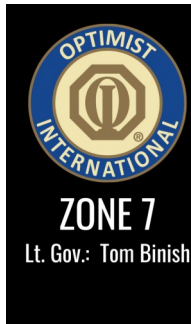
**Two Rivers**

On Wednesday, November 27th, 11 Octagon Club students and five TR Optimist Club members went shopping for TREP Christmas gifts and PJ's for the Lakeshore Foster Families & Friends Organization. In addition a check will be presented to the Lakeshore foster families and friends.

Two Rivers Optimist Club White Elephant Christmas Party!  
Tuesday December 17, 2019

Zone 7

- Optimist Club of Appleton
- Hilbert-Potter Optimist Club
- Optimist Club of Green leaf-Wrightstown
- Sherwood Area Optimist Club



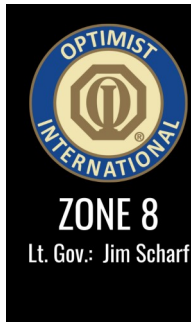
**Zone Reports**

**Zone 7 Report**

No report given.

Zone 8

- Fond du Lac
- North Fond du Lac
- Oshkosh
- Fond du Lac—Noon
- Sheboygan
- Plymouth



**Zone 8 Report**

**North Fond du Lac**

The club has just finished the main fund raiser for the year and is getting ready for Christmas with all t he groups in the North Fond du Lac School District singing and family in need program. Police Department Food Drive.

**Oshkosh**

We have just finished up our biggest fun raiser for the year with our partners Winnebago Land Barbershippers.

Over the Holiday Season we will be ringing bells for the Salvation Army.

**Sheboygan**

The Sheboygan Club has been busy this 1st quarter! We had a hugely successful fundraiser on Saturday, November 16th; our comedy show, Even More Holiday Tales with John McGivern, was held at the Weill Center for the Performing Arts in downtown Sheboygan and had 800 people in attendance!

Our monthly Family Storytime at Mead Library is coming up on the 21st—we read to the kids, sing songs, and help them with a craft all planned around a this month’s theme: Thanksgiving!

In December we are set to ring bells for the Salvation Army on Tuesday, December 3rd and will be providing gifts for Longfellow Schoool’s holiday shoppe. We’re also volunteering at and providing small gifts from Santa for each child attending Longfellow School’s holiday party on Thursday, December 12th.

## Requirements for Club and Individual Recognition

### CLUB RECOGNITION

#### 1. "Bringing Out the Best" Club

*(Banner Patch then year bar thereafter)*

- (a) Complete two or more service projects each year
- (b) Complete the President's Pride Report
- (c) Be Current on District & and OI dues
- (d) Add two or more Members
- (e) Conduct a Membership Recruitment Drive (i.e. NOW Program)
- (f) Recognize a Club member or local community individual

#### 2. Honor Club

*(Banner patch, year bar with Club President's name and year; thereafter a year bar with Club President's name)*

- (a) Complete three or more service projects each year
- (b) Complete the President's Pride Report and Club Officer-Elect Form
- (c) Recognize a Club member or local community individual
- (d) Grow Club by Net of +3 in membership

(e) Appoint a Club Foundation Representative and make a non-restricted contribution to the OIF or CCOF

(f) Conduct a Membership Recruitment/Drive (i.e. NOW) Program

(g) Club President or Club President-Elect (or two Designees) attend District Convention (or two other District meetings/conferences)

(h) Be current on District and OI Dues and Fees

#### 3. Distinguished Club

*(Watch for Club President and Secretary and/or Treasurer, a banner patch with the Club President's name; thereafter a year bar with Club President's name and watch)*

(a) Meet Honor Club Criteria plus one of the following:

(b) Add Net + 15 in membership OR Build one or more new Clubs OR Increase by Net + 8 and build two or more JOOI Clubs

#### ROOKIE ROCK STAR AWARD

(Can be earned ONLY in the first twelve months of membership as recorded in the records of Optimist International)

(an Optimist pin)

- Serve on a Club Committee
- Work on a Service Project
- Sponsor a New Member
- Attend one of the following: District meeting, Regional Summit, International Convention

### BUILDERS OF EXCELLENCE

Up to four Builders of Excellence can be named for each new adult Club, regardless of the number of Sponsor Clubs.

### SPONSOR PIN INCENTIVE

Sponsor pins shall be awarded to Members when sponsoring 1, 3, 5, 15, 20, 35, 50, 75, 100, 125, 150, 175, 200, 225, and 250 New Members. (Pins will automatically be shipped to District Governors)



## Newsletter and Website Information



**Hello Optimists of the great WINUM District,**

Our NFL Sweepstakes has again awarded over \$50,000.00 out to groups who sold the Sweepstakes tickets and the winners to support smiles on all our kids faces across the District.

Be thinking of how your group can get on the easy money band wagon for next year as we start all over again in April for next season.

You don't have to be an Optimist Club to participate so if not your Club how about a different organization you are affiliated with?

For more information contact Romey Wagner at:

E-mail: [romey.wagner@gmail.com](mailto:romey.wagner@gmail.com)

OR see me at one of the Conferences!

Yours in Optimism "a new year, a New Dream, a New Solution" but it is never to early to PLAN!

Romey

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## **AWARDS & ACHIEVEMENTS PROGRAM**

**Sue Carlson, A & A Chair:** Good Afternoon Fellow Optimists! Governor Dan asked that we “resurrect” the A & A (Awards & Achievements) program this year. In doing so, he asked me to be the Chair. I have included the tally sheet – please submit these to me by January 15th! The Club with the most points accumulated in the first quarter will win 1 free “Registration” to the next Conference.

<b>2019-2020 Awards &amp; Achievements Form</b>						
	Points Each	Maximum Points	Due 1/15/2020	Due 4/15/2020	Due 7/15/2020	Due 10/15/2020
<b>Projects</b>						
Service Projects (Maximum of 4 per quarter)	250	1000				
<b>Youth Clubs</b>						
Sponsor a new JOI Club (take points once per year)	2000					
Maintain existing JOI for 1 year	2000					
Sponsor JOI Club member to International JOI Convention	1000					
<b>Membership</b>						
For each new member per quarter	100					
BONUS for each new member by 12/31/2019	500					
For each quarter ending a net +1	250					
For each quarter ending a net +5	500					
President brings in a new member by 12/31/19	500					
Sec or Tres bring in a new member by 12/31/19	500					
New member brings in a new member	500					
<b>New Club Building</b>						
Build new club & complete follow up	3000					
BONUS if built by 1/31/2020	3000					
<b>Outstanding Member Recognition</b>						
Presidents Citation and/or Optimist of the Year	500					
<b>Club Reports</b>						
Submit Officer-Elect Report by 5/20/20	1000					
Submit President's Pride Report by 9/30/2020	1000					
Submit Awards & Achievements	1000					
Submit Awards & Achievements all 4 Quarters	2000					
<b>Financial Obligations</b>						
Meet OI obligations by due date (Max 4 per year)	500					
Meet District obligations by due date (max 2 per year)	500					

## **AWARDS & ACHIEVEMENTS PROGRAM**

### Sue Carlson, A & A Chair

2019-2020 Awards & Achievements Form						
	Points Each	Maximum Points	Due 1/15/2020	Due 4/15/2020	Due 7/15/2020	Due 10/15/2020
<b>Meeting Attendance</b>						
District Conference/Convention Attendance (4 per year)	500					
Club President or Representative	750					
Club President attends training at District/Zone Meeting	1000					
Club Secretary or Club Treasurer	750					
Club Secretary or Treasurer attend Training	500					
Each club member (not Pres, Sec or Treas)	500					
Each First Timer at Conference/Convention	1000					
BONUS: 4 or more members attend Conference/Convention	1000					
<b>Zone Meeting Attendance (4 per year)</b>						
Club President or Representative	750					
Club Secretary or Treasurer	750					
Each club member (Not Pres, Sec or Treasurer)	500					
<b>Club Meeting Attendance</b>						
Average of 60% of membership attending meetings (quarterly)	1000					
<b>NOW Program</b>						
Hold NOW meeting which includes Lt. Governor and District Representative	2000					
<b>OI Convention Attendance</b>						
President-Elect receives Certificate of Completion	1000					
General membership receives Certificate of Completion	800					
<b>Interclub Visits</b>						
Minimum of 4 members visit another Club in your Zone	500					
All clubs in Zone visited by 4 or more members	1000					
Individuals wear their Optimist shirt to other club events	500					
<b>Publicity</b>						
Submit article or picture to OI Magazine (Max 3 quarters)	500	1500				
Submit article or picture to local media (max 6 per quarter)	250	1500				
Club submit article or picture to District newsletter (1 per quarter)	250	250				
Post your event on Facebook or Twitter (max 4 per quarter)	500	2000				
Update your club's website (max 4 per quarter)	500	2000				

## **AWARDS & ACHIEVEMENTS PROGRAM**

### Sue Carlson, A & A Chair

<b>2019-2020 Awards &amp; Achievements Form</b>						
	Points Each	Maximum Points	Due 1/15/2020	Due 4/15/2020	Due 7/15/2020	Due 10/15/2020
<b>Newsletter</b>						
Send Club Newsletter to District Governor (max 12 per year)	500	6000				
Submit Club Newsletter to Lt. Governor (max 12 per year)	500	6000				
<b>International Optimist Foundation</b>						
For appointment of an OI Rep	500	500				
For a contribution to OIF of \$5 per member	750	750				
<b>OI Programs</b>						
PGI – for each person achieving a new level	2000					
Club participation in Oratorical Contest	1000					
Club participation in Essay Contest	1000					
Club participation in CCDHH Contest	1000					
Club participation in Respect for Law	1000					
Club participation in Junior Golf	1000					
Club participation in Internet Safety	1000					
Club participation in Youth Appreciation	1000					
Club donation to Childhood Cancer up to \$100	250					
Club donation to Childhood Cancer greater than \$100	500					
<b>Ending Year as a Honor Club</b>	3000					
<b>Ending Year as a Distinguished Club</b>	5000					
<b>TOTAL POINTS FOR QUARTER</b>						



Sue Carlson, A & A Chair

2019-2020 Awards & Achievements Form

Club Name: \_\_\_\_\_

Zone: \_\_\_\_\_ Club #: \_\_\_\_\_

I hereby certify that the club earned the above points.

\_\_\_\_\_

Club President/Secretary/Treasurer Signature      Date

Mail/Email to:

Sue Carlson, 701 Harding Street, Chippewa Falls WI 54729 [susankcarlson1@gmail.com](mailto:susankcarlson1@gmail.com) 715.271.8088

Definitions:

Service project: any activity your club does for the kids. Examples include but are not limited to Easter Egg Hunt, picnics, Dictionary project, etc.

Membership: for those clubs that have a Secretary and a Treasurer, double points can be taken if they each bring in a new member by 12/31/2019.

Meeting attendance: For those clubs who have both a Secretary and a Treasurer, points can be taken for each one in attendance.

## Wisconsin-North Upper Michigan District

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### **Optimist Mission:**

*By providing hope and positive vision, Optimists bring out the best in kids.*

### **Optimist Vision:**

*Optimist International will be recognized worldwide as the premier volunteer organization that values all children and helps them develop to their full potential.*

### **Optimist Creed**

#### *Promise Yourself*

*To be so strong that nothing can disturb your peace of mind*

*To talk health, happiness and prosperity to every person you meet*

*To make all your friends feel there is something in them*

*To look at the sunny-side of everything and make your optimism come true*

*To think only of the best, to work only for the best, and to expect only the best*

*To be just as enthusiastic about the success of others as you are about your own*

*To forget the mistakes of the past, and press on to the greater achievements of the future*

*To wear a cheerful countenance at all times and give every living creature you meet a smile*

*To give so much time to the improvement of yourself that you have no time to criticize others*

*To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.*



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## Conferences and Convention Dates

[WINUM District](#)

## 2019-2020 Leadership Team